



# Fair Trade Judaica

Crafted with Jewish Values

## What is Fair Trade?

Fair trade is a movement that promotes long term committed economic partnerships based on equality, justice and sustainable environmental practices. Fair trade connects consumers in the West with producers from other countries, by emphasizing fair value return, environmental protection, human and workers' rights.

## Fair Trade Principles and Its Benefits Include:

- **Creating opportunities for low income producers**  
For economically and socially marginalized farmers and artisans. Through long term partnerships, producers are able to reduce costs, gain direct access to credit and international markets, and develop the business capacity necessary to successfully compete.
- **Develop transparent and accountable relationships**  
Develop transparent and accountable relationships with artisans and farmers to ensure that they have long-term jobs. Fair trade buyers and fair trade producers are honest with each other and work together to solve problems
- **Build Capacity**  
Of farmers, artisans and their communities. FTF members invest time and resources to help producers build their businesses and create sustainable supply chains
- **Pay promptly and fairly**  
Artisans and small farmers are guaranteed prices that exceed their production costs, providing adequate income to feed their families, stay out of debt, send their kids to school, and keep their land. Pay promptly and fairly and discuss prices openly and honestly so that producers understand their costs and earn a fair wage. Fair trade buyers offer advance payment to help cover the cost of production
- **Support safe and empowering work conditions**  
Support safe and empowering working conditions that are healthy and free of discrimination. Producers have a voice in the decisions that affect them most. Women are assured equal rights and responsibilities. Fair Trade producers decide democratically how to invest their fair trade revenues. Profits are re-invested in local community projects, like health clinics, child care, scholarship programs, and organic certification
- **Cultivate Environmental stewardship**  
Environmentally sustainable methods protect artisans' and farmers' health and preserve valuable ecosystems and natural resources for future generations. Reduce, reuse, reclaim, and recycle materials wherever possible
- **Ensure the rights of children**  
Ensure the rights of children by never using exploitative child labor. FTF members support children's right to security, education, and play and respect the UN Convention on the Rights of the Child
- **Respect Cultural Identity**  
Cultural Identity preserved through the production and development of products based on producers' cultural traditions, as adapted for Western markets

**Fair Trade provides us the opportunity to spend our dollars where our values are, and at the same time, provide opportunities for people around the world to earn a living that allows their families to thrive.**